



## ARTIade 2004 | OLYMPICS OF VISUAL ARTS | ATHENS International Jurymeeting in the Goethe Institute

*International Jury meet from the 3<sup>rd</sup> to the 6<sup>th</sup> of May 2004 at the Goethe Institute Athens / ARTIade 2004 curated by famous international art-experts from the five continents / ARTIade includes special event Chinese Hall: "ARTIade Bridge-Open China" / Unique World Exhibition ARTIade take place in Athens during the 2004 Olympics / Exhibition Hall with 6'400m<sup>2</sup>, 500m far from the Olympic Stadium / Supported by German Federal President Johannes Rau*

### GENERAL INFORMATION ABOUT THE ARTIade:

The ARTIade – Olympics of the Visual Arts – will take place in the direct vicinity of the Olympic Stadium from 13. August to 29. September 2004. There will be a gala opening on 12 August, attended by artists, athletes, politicians, sponsors and guests from every Olympic Nation. Artists from each country will participate - each from the fields of painting, sculpture, and video/installation art - reflecting the cultural background of every Olympic nation. In this way the ARTIade will be reviving the hellenic tradition of the ancient Olympic Games, where athletes and artists were accorded equal status.

This international exhibition, sponsored by the ARTIade Cultural Foundation and true to the Olympic spirit, will reunite two facets of Olympic culture – art and athletics. Their harmonious co-existence was a hallmark of the Ancient Olympiad. Renate Westhoff-Reisch, founder and president of the ARTIade Cultural Foundation: *"Our aim in 2004 is once again to provide visitors from all over the world access to the cultural backgrounds of the Olympic nations through art, offering them new and fascinating artistic insights. We thereby hope to encourage interest in the unfamiliar and greater understanding for the inherent variety of the international community."*

One of the aims of the foundation, supported by among others Johannes Rau, Federal President of Germany, is *"to enable artists from around the world to enrich and critically accompany this sporting unity of peoples through their native culture."*

This intention, which is central to the unique ARTIade concept, acquires even greater significance in times of international conflict and war – events that are diametrically opposed to the spirit of Olympia.

In 2002 the 25 heads of state participating in the Asia-Europe-Meeting (ASEM) approved the proposal of their chairman, Romano Prodi, to co-operate with the ARTIade Cultural Foundation, praising the ARTIade as *"a prime example of promoting cultural exchange and harmony between nations and cultures"*.

Whether paintings, sculptures, or installations, famous artists, or ambitious new talents: the judging panel, made up of famous experts from the art world, is to shortlist artists who will then be invited to represent their nations with their work as the cultural ambassadors of their nations.

The exhibition will commence with an introduction taken from a part of the renowned exhibition "Mind and Body" which was presented by the then Minister of culture Melina Mercouri and by Spyros Mercouris as the organizer and curator. From this exhibition we shall be using copies of ancient bronze statues, blow ups and films. Also there will be a model of the Panathenaic Stadium as it was prepared for the First Modern Olympics in 1896. There will be as well various other historical items on show.

The Friends of the Melina Mercouri Foundation have organized an exhibition of childrens' paintings with the theme "Mind and Body - I dedicate a painting to the Athletes of the Olympic Games Athens 2004". 50.000 children from over the world responded and competed for participation in this exhibition. 5.000 entries were selected by their own local committees and sent to the Friends of the Melina Mercouri Foundation. Of these childrens paintings, 450 have been finally selected and will be shown as part of the ARTIade exhibition.

As well in the ARTIade will include the Chinese Hall, under the theme "ARTIade Bridge-Open China", which is a special project dedicated to the long-standing ties between China and Greece, and a starting stage to greet the ARTIade Beijing 2008.

This special event will be directed by Mr. Shiao Jon-Jen (General Art Director of Yuzi Paradise), curated by Mr. Michael Suh (Curator, P.R. China) and Mr. Marvin Minto-Fang (Art Consultant of Yuzi Paradise), sponsored and co-organized by Guilin Yuzi Paradise NGO (Guilin, P.R. China).

PRESS RELEASE



## THE FIRST JURMEETING

The first Jury, made up of high-qualified curators of the five continents, met from the 3rd and the 6th of May 2004 at the German Goethe Institute in Athens. The Jury selected 60% of the participants for the ARTIade 2004 from all the more than 2.500 entries that have been submitted to the foundation.

Once judging is fully complete after the second jurymeeting, the participants will be announced in a

## THE CURATORS

### For South America:

#### **TEREZA DE ARRUDA (Brazil)**

Curator and Art Historian, Collaborator at DOCUMENTA 11 (Kassel, Germany) and the art – Frankfurt (Frankfurt, Germany), former Curator of the Goethe Institut Inter Naciones, Curator in many international art events, Co-Curator and Collaborator at the Venice Biennial 2001 (Venice, Italy), Havana Biennial, Istanbul Biennial, São Paulo Biennial, etc.

### For North America:

#### **PROFESSOR CAROL BECKER (USA)**

Dean of the School of the Chicago Art Institute, Art Curator and Writer, Curator at the National Association of Schools of Art and Design, Curator in many international art events

### For Africa:

#### **PROFESSOR MONNE BOU (Côte d'Ivoire/Ivory Coast)**

Curator, Lecturer at Abidjan Art Academy, Artist, Participant in ARTIade Atlanta 1996

### For Oceania:

#### **DR. DELFIN COLOME (Singapore)**

Director of ASEF (Asia-Europe-Foundation), Ambassador, Composer and Conductor, PhD in Philosophy & Aesthetics

### For Asia (Russian part):

#### **EKATERINA DEGOT (Russia)**

Art historian, art-critic, curator, columnist  
Curator of the Russian Pavillion Venice Biennial 2001 (Venice, Italy), Curator of the exhibition "Berlin – Moskow 1947 - 2003" (Berlin, Germany, Moskow, Russia), Curator in many international art events

### For the organizing partner:

#### **SHIAU JON-JEN (P. R. China)**

General Art Director of Guilin Yuzi Paradise (Guilin China), Sculptor, took part in many international art exhibitions such as "Open 2003, 6th International Exhibition of Sculpture and Installation" (Venice, Italy, 2003), Biennale "Taiwan Art Mainstream" (Taipei Fine Arts Museum, 1996), Joint Exhibition in Centre Pompidou (Paris, France, 1990). He completed "Shiau Jon Jen Sculpture Park" in 1996 (Taiwan, ChinPaoSan Group)

further international press conference which will take place in the Hotel Grande Bretagne.

These artists will give visitors to the Olympics from far-flung places the opportunity to take time out from the Games and delve into the cultural diversity of the participating countries.

### For Arabia:

#### **HAMAD KHALAF (Kuwait)**

Artist, Participant in ARTIade Atlanta 1996, Awarded by UNESCO 1998, included in PRADA-Collection

### For Europe (Greece):

#### **SPYROS MERCOURIS (Greece)**

Curator, Producer, Theatre and Documentary Film Director, Honorary President of the 'Network of Cultural Capitals and Cultural Months of Europe', Member of the 'Melina Mercouri Foundation' and of the Greek 'CULTURE 2000 Programme'.

### For Asia (Asian part):

#### **PROFESSOR HUANGSHENG WANG (China)**

Curator, Director of the Guangdong Museum of Art, Vice-president of the Guangdong Artists Association, Professor of the Guangzhou Academy of Fine Arts, Expert Member of the State Council for the Arts, Member of the Chinese Artists' Association, Organizer and curator of 'The First Guangzhou Triennial' (Guangzhou, China), Co-Curator of 'The First Beijing International Art Biennial' (Beijing, China), Co-curator of 'The 50th Venice Biennial (The Chinese Pavilion)' (Venice, Italy)

### For the Organizer:

#### **MICHAEL SUH (P.R. China)**

Curator, special assistant to the Chairman of Guilin Yuzi Paradise (Guilin China), Representative (China) of ARTIADE Cultural Foundation (Berlin, Germany). Since 1999 he works with his team in organizing third to 10th International Sculptur Symposia. In 2002 he co-curated the 1st Yuzi Paradise Sculpture Award. In 2004 he becomes the director of Msart Promotion International.

### For the Organizer:

#### **RENATE WESTHOFF-REISCH (Germany)**

Curator, Founder of the ARTIADE and President of the Cultural Foundation ARTIADE N.G.O., Curator and organizer of Art-Match Chicago 1994 (Chicago, USA), Curator and organizer of ARTIade Atlanta 1996 (Atlanta, USA), Curator in many international art events.

Further details about the jurymembers are available on request or on our website [www.artiade.com](http://www.artiade.com) -> 'jurymembers'

PRESS RELEASE



**EXHIBITION HALL AT THE OAKA-OLYMPIC STADIUM (MAROUSSI)**

A temporary Exhibition Hall of 6,400m<sup>2</sup> is being constructed in the grounds of the German School in Athens.

The International Broadcasting Centre (IBC) and the Main Press Centre (MPC) with 16,000 journalists are in the direct vicinity. One of the main approach roads to the Olympic Stadium passes the Exhibition Hall.

Further details about the hall are available on request.

**LATEST NEWS**

- 2004, 9<sup>th</sup> May CCTV (China) becomes mediapartner for ARTiade 2004 Athens, ARTiade 2006 Torino and ARTiade 2008 Beijing. CCTV is one of the most important TV channels in China
- 2004, 8<sup>th</sup> May Guilin Yuzi Paradise (China) becomes Sponsor for the Chinese Hall and organizing partner for ARTiade Beijing 2008.
- 2004, 19<sup>th</sup> April Hotel Grande Bretagne \*\*\*\*\* Athens becomes sponsor
- 2004, 15<sup>th</sup> April Deutsche Lufthansa AG becomes sponsor
- 2004, 1<sup>st</sup> April Christodoulou Car Services becomes sponsor

**SPONSORS OF THE JURY MEETING**



We can supply further information – text and images – by email.

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